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**Brian Kahle: 479-1055**

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## **Brian Kahle Launching Home-Based TV Talk Show!**

**Brian Kahle** has always been at home “on the air”...ever since he began his long broadcast career in his native Jamestown, NY, more than thirty years ago. Now, however, when he goes on the air with his new TV show, **KAHLE & COMPANY**, **he will literally be “at home”**.

**KAHLE & COMPANY**, which goes into production on April 14<sup>th</sup>, **will be taped in its entirety at Kahle’s Lockport home.**

The media veteran and owner of the Magic Marketing public relations company, says he decided to utilize his home as the “set”, for a variety reasons, including the fact that its unique log construction offers a **totally different look than a show produced in a studio**. Also, he says, the outdoor pool and deck areas are well-suited to many of the segments to be featured.

**Pre-recording the show out-of-studio, he notes, also allows for the post-production addition of important visuals and a higher production quality than can be achieved in a live studio setting.** Taping and editing will be provided by **RISSA PRODUCTIONS**, another Niagara County firm.

Like his successful KAHLE & COMPANY radio show, which currently airs on WLVL-AM 1340 every Wednesday, the new television program will be all about “places to go and people to see”. Interviews will showcase everything from business, to entertainment and events. Typically, there will be four different guests per half-hour broadcast.

The **KAHLE & COMPANY** TV show will be carried in **Niagara County by LCTV** and in **Erie County by Time Warner**, who will air the monthly production several times per week over Channel 20. Exact air times are yet to be announced.

Doing TV, of course, is a natural extension of Kahle’s endeavors. It’s something he started in 1968, when hired to anchor and report news for **WKSJ Radio** and what was then **WNYP TV** in Jamestown. His career then took him to TV news and talk show assignments in Binghamton, Rochester, Toledo, and Los Angeles, before he landed at **WKBW TV** in Buffalo in 1978. Kahle was a founding co-host of Channel 7’s **AM BUFFALO**, where he also served as assistant producer for 18 years.

After another four years as an anchor-reporter for 7 News, he left seven year ago to focus on his public relations company, **where he now consults for and represents many local and national companies, as well as numerous events, such as the NATIONAL BUFFALO WING FESTIVAL and the NATIONAL HAMBURGER FESTIVAL.**